

Jadavpur University
Department of Pharmaceutical Technology
Kolkata-700032.

M.Pharm/ 1st year/ 2nd Sem/ Time 3 hrs/ FM 75/ 2025

Course: Entrepreneurship Management

Code: MIP 204T

Group A: Answer All (10*2=20).

Q1

- i. Define OECD. Give its objectives.
- ii. Define Start-up.
- iii. What is enterprise?
- iv. Define entrepreneurial competency.
- v. Define proprietorship.
- vi. Define resource mobilization.
- vii. How an enterprise can be defined?
- viii. Why feasibility study is needed for a new enterprise?
- ix. Define entrepreneurial competency.
- x. Coin the different components for SWOT analysis.

Group B: Answer any seven (7*5=35)

2. Define Entrepreneurship development. Give its importance.
3. Write short note on Entrepreneurial motivation.
4. Give the core competencies in entrepreneurship.
5. How to encourage the entrepreneurial competency skills in employees?
6. Write in brief about the various Government schemes for promoting entrepreneurship in India.
7. Discuss in short the factors affecting entrepreneurship development.
8. Describe the roles of entrepreneurship in the economic development of country.
9. Differentiate private limited and public limited company.
10. Give the classification of enterprises.

Group c: Answer any two (10*2=20)

11. Write in detail on the necessity of environmental scanning and discuss the types of environmental scanning for a new enterprise.
12. How an enterprise can be launched and write on its organization process..
13. Discuss on different components of SWOT analysis for a new enterprise?