

Ref. No: PG/FTB/PE/T/115A

M. Tech (F.T.B.E)—First Year --1st Semester Examinations 2025

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

Full Marks---100

Time-----3 Hours

Answer Question no 1 , and Any Five (5) from the rest

(Question no 1 carries 20 marks, and all other Questions from the rest carry equal marks)

1. (Compulsory Question)-----Feature out the distinctive aspects of the characteristics of an Entrepreneur in India , whom do you consider to set apart from those of others.
2. Give detail comparison with specific parameters between
 - (a) Entrepreneur and Entrepreneurship,
 - (b) Entrepreneur and Enterprise,
 - (c) Entrepreneur and Manager.
3. Describe the evolution of the concept of Intrapreneurs and Ultrapreneurs.
How does an Entrepreneur perceive the business opportunities by mobilizing the other sources ?
4. Discuss in detail any TWO of the followings :
 - (a) Theory of Religious Belief,
 - (b) Theory of Entrepreneurial Supply,
 - (c) Theory of Social Change,
 - (d) Theory of Group Level Pattern.
5. What is the difference between Innovation and Invention ?
How does the concept of Innovation cover the entrepreneurial opportunities in different cases ?

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6. How do you organize an Entrepreneurship Development Programme for a group young Food Technologists who are seeking financial support provided by the Government, Banks, and Financial Institutions ?
7. In which of the following schemes Women Entrepreneurship may achieve the probable expected success in the context of Indian scenario ? Give your own business analysis to justify your answer.
 - (a) MOMO of different varieties,
 - (b) Chanachur and similar snacks,
 - (c) Pickles, chatni, and spices,
 - (d) Dehydrated amla churan and similar items,
 - (e) Ghee, butter and dairy products.
8. What recommendations can you suggest for developing rural entrepreneurship in India with special reference to food processing industries ?
9. Write a detail report with Introduction, Background, Aims and objectives, Business plan, Production process, and other related Innovation ideas on any ONE of the following topics :
 - (a) Bengali cuisine----scope of innovative entrepreneurship,
 - (b) Community food processing of Agricultural resources for rural entrepreneurship,
 - (c) Organizing entrepreneurship training for traditional food manufacturing processes,
 - (d) Food handling and services oriented entrepreneurship,
 - (e) Challenges of entrepreneurship for development of food packaging.